

Cutting-edge editorial content:

The UEC Journal offers clear, sophisticated, and up to date, comprehensive but concise information about strategies, methods and techniques that readers can apply immediately in their own organizations.

With articles written by the engineering industry's most authoritative practitioners and consultants, the UEC Journal covers a broad range of subjects, including the following:

- Safety and security issues
- Marketing and branding
- Industry history and advances
- Utah Engineers Council news and events
- ROI methodologies
- Industry standards, practices and ethics
- Government affairs affecting engineering
- Continued engineering education
- Scholarship recipients
- Environmental concerns and updates
- UEC awards and recognitions

2019 Publication & Advertising Schedule	
Issue Editorial/Artwork Due	Mail Date
January 15, 2019	March 20, 2019

Ad Specifications (width x height)	
* Full Page Ads:	8.5" x 11"
1/2 Page Ads:	7.5" x 4.625"
1/4 Page Ads:	3.625" x 4.625"
1/8 Page Ads:	3.625" x 2.375"
* Inside Front / Back Cover	8.5" x 11"
* Outside Back Cover	8.5" x 8.5"

Design Information:

All ads must be submitted in press ready .pdf format. Ads may also be submitted as original Illustrator format. If the original ad is submitted, please include all linked files and convert all type to outlines.

*Ad Design Available, \$250.

- Ad rates are net.
- All color is process color.
- Centerfold space available, call for rates.

Readers want competitive advantage:

The UEC Journal serves the UEC membership and prospective membership. The UEC Journal is published annually and the circulation is 6,500 each issue.

The UEC Journal readers are among the most successful engineers in their respective fields. They strive to continuously learn new laws and regulations, methodologies, software, training opportunities, academic research, environmental concerns and other issues that help build a stronger and more productive engineering industry. The UEC Journal promotes the healthy competition and advancement of engineering in Utah, with keys to becoming a leading business and competing in an ever-changing marketplace.

Our readers represent companies from all types of engineering firms: civil, mechanical, chemical, industrial and others. This is your opportunity to reach the target market the council provides. Our research shows that the magazine is read cover to cover and stored in our members' libraries for future reference.

- Editorial opportunities available, guidelines apply.

2019 Advertising Rates - Full Color	
Size Price	Rate
Full Page	\$1,250
1/2 Page	\$750
1/4 Page	\$475
1/8 Page	\$250
Page #3 or #5 Premium	\$2,500
Inside Front/Back Covers	\$1,850
Outside Back Cover	\$2,500

