

Cutting-edge editorial content:

Community Banker offers clear, sophisticated, up-to-date, comprehensive but concise information about strategies, methods and techniques that readers can apply immediately in their organizations.

With articles written by the most authoritative practitioners and consultants in the field, *Community Banker* covers a broad range of subjects, including the following:

- Growth Management
- Marketing and Branding
- Compliance and Regulatory Issues
- Adding Value and Relevancy to Client Services
- Organizational Performance and Operations Planning
- Finance Management
- Tax Considerations
- Legislative and Legal Updates
- Technology
- Communication Concerns
- Leadership
- Risk Concerns and Assessments
- Cash-Flow and Investment-Portfolio Management
- Education Training Opportunities

2018-19 Publication & Advertising Schedule		
Issue	Editorial/ Artwork Due	Mail Date
Fall 2018	October 15, 2018	November 12, 2018
Winter 2019	January 15, 2019	February 11, 2019
Spring 2019	April 15, 2019	May 12, 2019
Summer 2019	July 15, 2019	August 11, 2019

Design Information:

All ads must be submitted in press-ready .pdf format. Ads may also be submitted as original Illustrator format. If the original ad is submitted, please include all linked files and convert all type to outlines.

*Ad Design Available, \$250.

- Ad rates include six issues of Redirection magazine and the annual membership directory.
- Ad rates are net.
- All color is process color.
- Centerfold space available, call for rates.
- Per issue rates are available upon request.
- You must be a member in good standing to advertise in the annual directory.

Readers want competitive advantage:

Published quarterly, *Community Banker* serves the membership and prospective members of the MIB. *Community Banker* readers are among the most successful banking professionals within the state of Montana. They strive to continuously learn about new laws and regulations, methodologies, software, training opportunities, academic research, office technology and other resources. Our readers look to *Community Banker* as a tool that can improve their performance, as well as increase membership for the association, by helping them provide relevant and professional leadership and compete in the marketplace.

The Montana Independent Bankers represents Montana community banks and is an affiliate of the Independent Community Bankers of America (ICBA). *Community Banker* readers represent businesses of all sizes in the community banking industry, and our research shows that the magazine is read cover-to-cover and stored in our members' libraries for future reference.

This is your opportunity to reach the niche market the association provides.

- Editorial opportunities available, guidelines apply.

Ad Specifications (width x height)	
* Full Page Ads:	8.5" x 11"
1/2 Page Ads:	7.5" x 4.625"
1/4 Page Ads:	3.625" x 4.625"
* Inside Front / Back Cover	8.5" x 11"
* Outside Back Cover	8.5" x 8.5"

2018-19 Advertising Rates - Full Color	
Size Price	Per Term (7 issues)
Full Page	\$3,303
1/2 Page	\$2,477
1/4 Page	\$1,858
Page #3 Right-Hand Read	\$3,553
Inside Front/Back Covers	\$3,353
Outside Back Cover	\$3,803



QUESTIONS?
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