

Cutting-edge editorial content:

With a streamlined appearance and high level of sophistication, *Northern Nevada Architecture .18* delivers clear, comprehensive and up-to-date information, as well as showcases the year's most stunning design projects. In articles written by the architecture industry's most authoritative practitioners and consultants, *Northern Nevada Architecture .18* explores a broad range of subjects, including:

- AIA Northern Nevada's award-winning projects
- Annual Convention coverage
- How to add value and relevancy to client services
- Organizational performance and operations planning
- Sustainability practices and certification
- Firm profiles and allied member listings
- Legislative and legal updates
- Leadership and design team success
- Archival photographs
- New technology in design and construction
- Membership directory

2018 Publication & Advertising Schedule		
Issue	Editorial/Artwork Due	Mail Date
Annual Membership Directory	October 22, 2018	December 29, 2018

Ad Specifications (width x height)	
* Full Page Ads:	8.5" x 11"
1/2 Page Ads:	7.5" x 4.625"
1/4 Page Ads:	3.625" x 4.625"
1/8 Page Ads:	3.625" x 2.375"
* Inside Front / Back Cover	8.5" x 11"
* Outside Back Cover	8.5" x 8.5"
*Add .125" bleed on all sides	

Design Information:

All ads must be submitted in press-ready .pdf format. Ads may also be submitted as original Illustrator format. If the original ad is submitted, please include all linked files and convert all type to outlines.

*Ad Design Available, \$250.

- Ad rates are net.
- All color is process color.
- Per issue rates are available upon request.

Readers Demographic:

Northern Nevada Architecture .18 serves the membership and prospective members of AIA Northern Nevada. *Northern Nevada Architecture .18* is published annually with a circulation of more than 1,500 per issue. A full color, glossy publication rich with photos, it captures the grandeur of AIA Northern Nevada's most celebrated projects of the past year.

Northern Nevada Architecture .18 boasts a readership of Northern Nevada's most successful figures in the architecture field—who continuously strive to perfect design principles and improve their communities, and look to *Northern Nevada Architecture .18* as a valuable and enduring resource in their professions. The publication also serves to strengthen the relationship between AIA Northern Nevada and its members and key vendors. This is your opportunity to reach the niche market the architectural sphere provides.

2018 Advertising Rates - Full Color	
Full Page	\$1,475
1/2 Page	\$1,175
1/4 Page	\$975
1/8Page	\$275
Page #3 Right-Hand Read	\$1,175
Inside Front/Back Covers	\$1,575
Outside Back Cover	\$1,795
Member Firm Profile Listing AIA Northern Nevada members only, free with any purchase	\$100
Centerfold space available, call for rates.	

